SOAPSTone

Title of Article:

|  |  |  |
| --- | --- | --- |
|  | **Analysis** | **Evidence from Text** |
| Subject – What is the topic? |  |  |
| Occasion – What is happening around the speaker’s world to prompt this writing? |  |  |
| Audience – Who is the target audience? |  |  |
| Purpose – Why did the author write the text? What is the message? (To inform, persuade, or entertain) |  |  |
| Speaker – What does the reader know about the writer? |  |  |
| Tone – What is the author’s tone or attitude? |  |  |